HUGO CONDORI // UI/UX designer

France, Villeurbanne

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🌐 www.ugocd.com/eng

EDUCATION

2015 - 2016 ◐ **France - Montbéliard**

Master's in Languages and E-commerce

UFR(Université de Franche Compté)

2005 - 2009 ◐ **Peru - Lima**

Applied Arts in Graphic Design

PUCP

SKILLS

UX/UI Skills

- Wireframing & Information Architecture

- **Prototyping:** Figma, Adobe XD

- **User Research:** Interviews, persona creation

- **Monitoring Tools:** Hotjar, Google Analytics

- Branding & Design Systems

Technical Skills

- **Front-End Development:** HTML, CSS (LESS), JavaScript, PHP, jQuery

- **Frameworks:** Bootstrap, Foundation, Tailwind CSS

- **Source Control:** GitLab, Bitbucket

- **CMS:** HubSpot (HubL), WordPress (Elementor)

- SEO Optimization

- **Email Campaigns:** Litmus, SendGrid

- **Development Tools:** Visual Studio, Terminal

Design Tools

- **Adobe Creative Suite:** Full proficiency

- **2D Animation & Video:** After Effects, Video editing

- **Illustration and Comics:** Corel Painter, Clip Studio, Graphics tablet

- Sculpture, Painting, Photography

Languages

- Fluent in French, English and Spanish

WORK EXPERIENCE

2017 - Present ◐ **France - Lyon**

UX/UI Designer

ReportLinker

UI/UX Designer since 2017 for a SaSS data extraction and transformation company based on AI.

- Design Thinking
- **UX Research & Audit:** User workflows, personas, 5 Whys, POV, HMWQ, empathy maps, usability testing (Zoom, guerrilla, A/B), interviews.
- Prototyping & Design
- **Stakeholder Collaboration:** Regular alignment with Product Owners and cross-functional teams to track progress and prioritize tasks.
- **Front-End Coordination:** Ensured seamless design handoff using GitLab, Kanban, Scrum, and Agile methodologies.
- **Development Support:** CSS/HTML integration (Vue, Node, Less, Tailwind).
- **Post-launch Optimization:** Monitored and improved designs using Hotjar and GA4 insights.
- Design System Enhancement
- Visual Communication Consistency
- **Asset Creation:** Designed banners, animated GIFs, multimedia videos (After Effects), PowerPoint presentations, PDFs, and more.
- **Landing Pages & Templates:** Built editable widget templates and landing pages on HubSpot (HubL).

Jun - Dec 2016 ◐ **France - Paris**

Graphic Designer

Nunnetes

Branding and printed design for sunglasses frames, lenses, and branches.

Feb - May 2016 ◐ **France - Paris**

UI Designer Intern

Barclap

Branding and interface design for a restaurant ordering app and a web management platform.

2010 - 2015 ◐ **Peru - Lima**

E-learning Designer

PUCP

As the head of a small team consisting of 2 interns and a 2D animator, I designed interfaces using Flash for training courses aimed at employees and managers in banks and other private companies.

CERTIFICATIONS

Interaction Foundation Design

Apr 2024 - Credential ID: 154405-2024-990390

User Research – Methods and Best Practices (Top 10% Distinction)

Jan 2024 - Credential ID: 154405-2024-987728

Agile Methods for UX Design (Top 10% Distinction)

Jul 2023 - Credential ID: 154405-2023-919855

User Experience: The Beginner's Guide (Top 10% Distinction)

Nov 2023 - Credential ID: 154405-2023-920174

Design Thinking: The Ultimate Guide (Top 10% Distinction)